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LATIN BUSINESS MAGAZINE

It is an honor to welcome you to this special edition of Latin Business Magazine, dedicated to recognizing the vision and commitment that have accompanied the development of Hollywood, Florida, throughout its history.

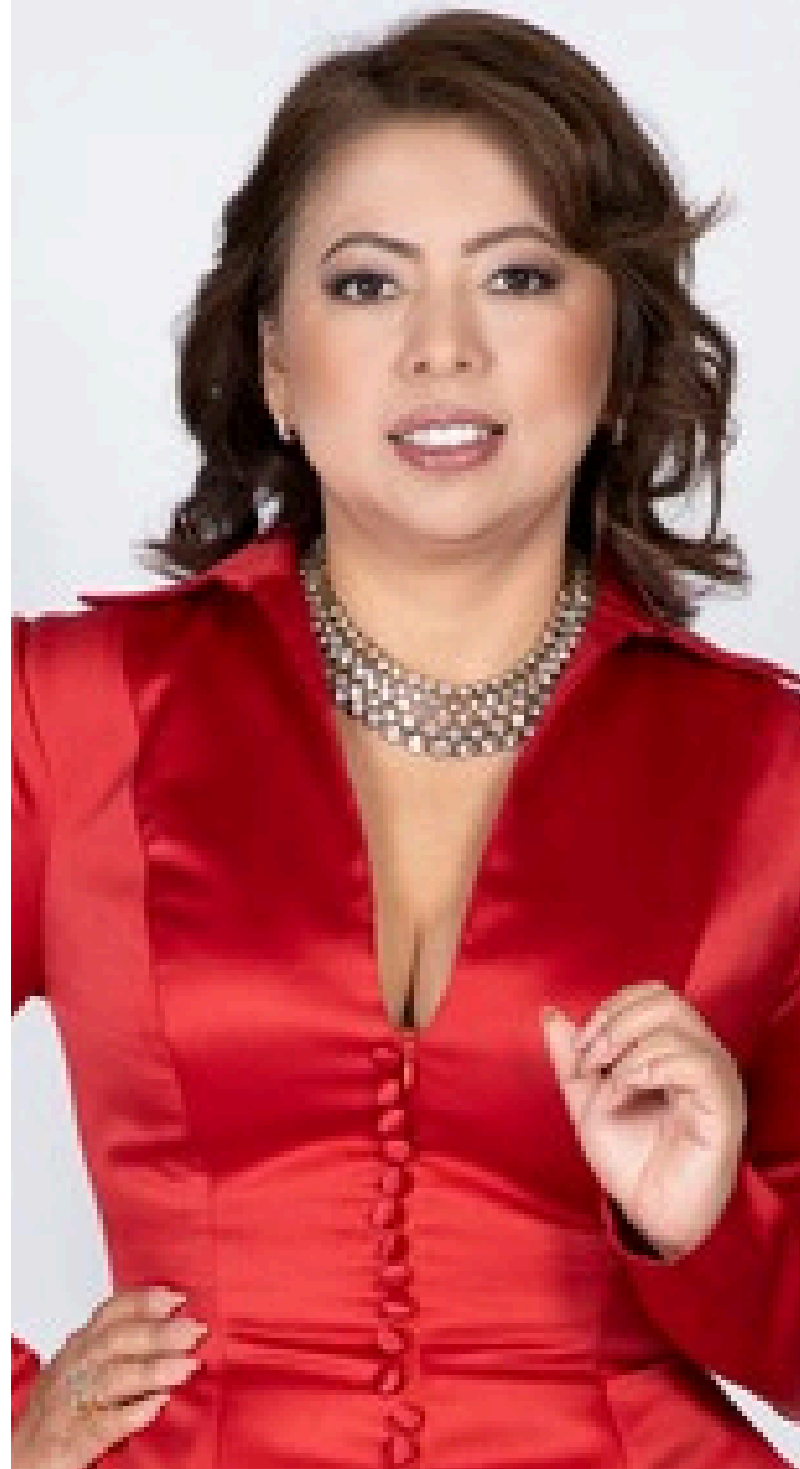
Beyond its name and reputation, this city has been strengthened through strategic decisions, public leadership, and a clear vision for sustainable growth that has shaped its identity and international projection.

This edition honors the Mayor and Commissioners for their vital role in enhancing Hollywood as a cultural and economic benchmark. It reflects their impactful service and vision, inspiring future generations in Florida and beyond.

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CONTENIDO



MAYOR JOSH LEVY
Mayor of Hollywood, Florida



CARYL S. SHUHAM
Commissioner, District 1
Hollywood, Florida



PETER D. HERNANDEZ
Commissioner, District 2
Hollywood, Florida



**VICE MAYOR
TRACI L. CALLARI**
Vice Mayor and Commissioner,
District 3 Hollywood, Florida



**ADAM
GRUBER**
Commissioner, District 4
Hollywood, Florida

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Hollywood, Florida



IDELMA QUINTANA
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**MAYOR
JOSH LEVY**

Mayor of Hollywood, Florida



TRUST REAFFIRMED IN A THIRD TERM



Josh Levy is the current Mayor of the City of Hollywood, Florida, and has been re-elected to serve his third and final term. Raised in this community, his leadership reflects a deep bond with the city and a sustained commitment to its development, diversity, and long-term institutional growth.



Roots, Education *and* Calling

Today, Josh Levy leads the city that raised him with a profound sense of responsibility. His personal and professional journey intertwines to shape an administration that prioritizes public trust, collaborative work, and a clear vision for Hollywood's future.

A graduate of Hollywood Hills High School, Levy earned a bachelor's degree from the University of Florida and a law degree from Nova Southeastern University, where he graduated with Pro Bono honors and a certificate in International Legal Practice.

His academic background laid the foundation for a leadership approach centered on service, ethics, and public responsibility.

His relationship with local government began more than two decades ago, when he served as a legal assistant in the City Attorney's Office, launching a career defined by community engagement and a strong vocation for public service.





For 26 years, Josh Levy's commitment to Hollywood has been expressed through multiple avenues of service.

He served for twelve years on the City's Planning and Zoning Board and participated in civic leadership programs such as Leadership Hollywood and the Police Department's Citizen Academy, strengthening his understanding of local government and community safety.

His dedication has been recognized with the Community Spirit Award from the Great Neighborhoods Challenge, presented by the City of Hollywood in recognition of his efforts to foster community pride.

This close, participatory approach has been a constant throughout his career, reflecting a leadership philosophy grounded in listening, building consensus, and strengthening the social fabric.

In addition to his role as mayor, Levy represents Hollywood and Broward County in key regional forums.

He is a member of the Broward County Planning Council and the Tourist Development Council, extending his impact beyond the municipal level and contributing a strategic perspective to regional development.



REGIONAL IMPACT THROUGH COLLABORATIVE LEADERSHIP



His work has been recognized with honors such as Broward Community Leader of the Year by the Miami Association of Realtors and the Outstanding Transportation Partner Award from the Broward Metropolitan Planning Organization.

These distinctions reflect his ability to bring sectors together and deliver tangible results with lasting impact.

Levy has demonstrated that effective leadership is built through cooperation, consistency, and a clear commitment to the common good.

Throughout his tenure, he has maintained a collaborative relationship with the Hollywood City Commission, working to uphold the foundational principles of economic opportunity, diversity, and innovation. His approach reinforces institutional stability and promotes a culture of collective effort oriented toward progress and inclusion.

Leadership *That Transcends*

One of Josh Levy's principal achievements has been consolidating a leadership model that connects local governance with regional impact. He serves as Chair of the Elected Officials Council of CareerSource Broward and recently completed two years on the Executive Committee of the Greater Fort Lauderdale Alliance. From these positions, he has advanced initiatives related to economic development, employment, and strategic planning, strengthening Hollywood's position as a key player in South Florida.





In a context where trust in institutions is an ongoing challenge, Josh Levy's leadership stands out as especially significant.

It is marked by coherence, community connection, and a long-term vision.

Governing the city where he grew up has given him a unique perspective, blending personal responsibility with a deep commitment to the collective well-being.

Beyond titles and accolades, Levy views public service as a privilege.

He has repeatedly expressed gratitude to his family for their constant support and to the community for once again entrusting him with the responsibility of serving as Hollywood's chief elected official.

Service *With Purpose*

Josh Levy embodies authentic, grounded, and effective leadership.

His career demonstrates that public administration can be both approachable and strategic, and that cities move forward when those who lead them know their history, respect their diversity, and work with conviction for their future.



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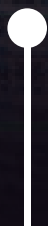
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**CARYLS S.
SHUHAM**

Commissioner, District 1
Hollywood, Florida



A LIFE DEDICATED TO PUBLIC SERVICE



Caryl S. Shuham has built a distinguished career defined by public service, professional rigor, and strategic vision.

An attorney with more than three decades of experience and a City Commissioner in Hollywood, Florida, her leadership is characterized by responsible decision-making, strong community commitment, and a deep institutional vocation.



A Purpose - Driven Career

In a context where public administration demands preparation and credibility, Shuham stands out for her ability to integrate technical expertise, legal judgment, and community awareness. Her profile represents a form of leadership that views public service as a profound responsibility.

Born in Baltimore, Maryland, Shuham was trained as a civil engineer at Johns Hopkins University and later earned her Juris Doctor from the University of Maryland.

For more than 35 years, she has represented companies in the construction sector, combining technical, legal, and strategic expertise—a foundation she now brings with confidence to municipal government.

Together with her husband, Marty, she is a partner at the law firm Shuham & Shuham, P.A., based in downtown Hollywood. Her career reflects professional consistency, sustained leadership, and an ongoing commitment to strengthening local institutions.





As a City Commissioner in Hollywood, Caryl focuses her work on positioning the city as a model of economic and environmental sustainability.

Her priorities include increasing access to housing that is affordable, protection of natural resources, preparedness for sea-level rise, traffic safety, and the preservation of the historic character that defines the community.

Her institutional role extends into key regional planning and decision-making arenas.

Shuham serves as a member of the Broward Metropolitan Planning Organization Board, the County Climate Change Task Force, and the Solid Waste Authority, where she also sits on the Executive Committee, contributing a technical and strategic perspective.



She also chairs the Broward Metro Transportation Engineering & Construction Cooperative (MTECC) and the Local Coordinating Board for Transportation for the Disadvantaged.

Following the Surfside tragedy, she served on the Condominium Structural Issues Committee, further reinforcing her commitment to safety and prevention.

PUBLIC LEADERSHIP THAT BUILDS STABILITY



Her work has helped position Hollywood as a city prepared to address environmental challenges, infrastructure demands, and urban growth.

Shuham promotes decisions that balance progress with preservation, fostering institutional stability, public trust, and governance oriented toward sustainable outcomes for the community.

Her impact is reflected in more orderly institutions, clear processes, and a public administration focused on risk prevention and community protection.

In addition to her governmental work, she has been recognized for her civic and educational commitment. She has received honors such as Home Rule Hero from the Florida League of Cities and Broward County Mentor of the Year, reinforcing her reputation as a leader dedicated to human and community development.

Decisions That *Shape the Future*

One of Caryl's most significant contributions has been her institutional impact through governance grounded in knowledge, foresight, and public ethics. Her leadership has strengthened processes, raised compliance standards, and advanced policies focused on sustainability and safety. With a solid technical and legal background, she approaches urban challenges from a comprehensive perspective, understanding that responsible development requires rigorous planning and a long-term vision.





Shuham’s leadership is distinguished by a blend of technical rigor, social awareness, and a genuine vocation for service.

Her active involvement in educational programs, community organizations, and emergency response teams reflects a vision of public service that extends beyond the title and engages directly with people and their everyday environment.

A graduate of Leadership Hollywood and trained in specialized water and climate programs, Shuham has demonstrated that continuous preparation is essential to governing responsibly.

Her leadership style avoids self-promotion and prioritizes real impact, recognizing that public trust is built through consistency, presence, and well-founded decisions.

Beyond Her *Public Role*

Married for 38 years, a mother of three, and recently a grandmother, Caryl embodies a deeply human form of leadership.

Her career confirms that the voices that endure in public service are those that combine experience, values, and an authentic commitment to the community—laying strong foundations for the future of institutions.



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**PETER D.
HERNANDEZ**

Commissioner, District 2
Hollywood, Florida



A LIFE DEDICATED TO PUBLIC SERVICE



Peter D. Hernandez is a City Commissioner in Hollywood, Florida, and a powerful example of leadership shaped by the immigrant experience, hard work, and deep community commitment. His personal story—marked by exile and entrepreneurship—has forged a resilient perspective closely attuned to local needs.



Roots, Work, and Community

From humble beginnings to his current role as a public leader, his journey demonstrates how personal experience can become a strong foundation for serving with empathy, commitment, and a deep understanding of community realities.

Born in Havana, Cuba, he emigrated with his family first to Madrid and later to Florida as political refugees. Hollywood became the place where his father chose to put down roots.

There, Hernandez grew up, was educated, and began building a lasting bond with the city he would later serve in both the public and business spheres.

He attended Apollo Middle School and McArthur High School, though he was forced to temporarily leave school to support the family business.

Years later, he resumed his education, earned his high school diploma, and continued his studies in business and management.





As a small business owner, Hernandez learned early on the value of consistent effort. Together with his family, he launched a sand and gravel business on a small lot on Johnson Street, working with basic tools.

Over time, the business grew, stabilized, and expanded, teaching him practical lessons in financial stability, management, and long-term business sustainability.

In 1984, he assumed leadership of the family business, facing the everyday challenges common to small enterprises.

This experience shaped his approach to responsible decision-making, resource management, and the importance of long-term planning.

His firsthand understanding of economic hardship has strongly influenced his perspective as a public official.

Peter is married to Jaisse and is the father of Adriana, an aerospace and mechanical engineer.

His family life has been a fundamental pillar of his personal and professional development, reinforcing values such as responsibility, education, and commitment to future generations—both within and beyond public service.



SERVICE BUILT ON REAL-LIFE EXPERIENCE



The Value of Active *Shape the Future*

Hernandez's civic commitment has been expressed through extensive participation on local boards and committees.

He served as a Hollywood City Commissioner for eight years, from 2012 to 2020, and has been a member of bodies such as the Broward County Zoning Board, the Hollywood Hispanic Affairs Council, the Unsafe Structures Board, and the Development Review Board, contributing a practical, community-centered perspective.

He has also been involved with Hollywood Sister Cities International, the Resource Recovery Board, and the Florida League of Cities Legislative Committee, where he served as a representative on the Transportation Subcommittee.

In 2024, he assumed the role of Chair of the Hollywood Charter Review Board, further solidifying his position as an institutional leader.

His leadership is defined by accessibility, deep knowledge of the community, and a consistent willingness to serve across multiple civic fronts. In addition, he served as President of the Hollywood Chamber of Commerce and the Rotary Club, strengthening ties between the business sector and the community.

In 2000, he chaired the city's 75th anniversary celebration and is now preparing to help commemorate Hollywood's centennial in 2025, reaffirming his long standing historical connection to the city.





Peter D. Hernandez's leadership is especially relevant today because he represents a generation of local leaders who know the city from its very foundations.

His experience as an immigrant, entrepreneur, and public servant enables him to understand social and economic challenges with realism, promoting practical solutions and governance rooted in empathy, sustained effort, and shared responsibility.

His participation as a member of the Community Emergency Response Team (CERT) reflects his belief that service extends beyond formal titles. For Hernandez, active involvement in community safety and preparedness is a tangible way to give back to the city that offered him opportunity and a place to grow.

The Lasting Mark *of Service*

Peter embodies authentic leadership—built from the ground up and sustained by real-world experience.

His story demonstrates that civic engagement, community commitment, and honest work can transform personal journeys into lasting and meaningful public impact for the city and its people.





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VICE MAYOR
TRACI L. CALLARI

Vice Mayor and Commissioner,
District 3 Hollywood, Florida



A CALLING TO SERVE THE COMMUNITY



Traci L. Callari has served as Vice Mayor of the City of Hollywood and as the District 3 Commissioner since 2012.

Her career has been defined by a consistent commitment to public service, close engagement with the community, and leadership grounded in action, results, and long-term dedication to residents.

Service, Experience, and Leadership

From municipal governance to the healthcare field, Callari has demonstrated that effective leadership is built through accessibility, preparation, and responsibility. Her career reflects a genuine vocation for service, guided by tangible impact on people's lives and the strengthening of her community.



Born in Sacramento, California, Callari has lived in Hollywood since 1976. She is a graduate of Hallandale High School and earned her nursing degree from Broward College.

Alongside her elected service, she has built a distinguished twenty-year career within the Memorial Healthcare System, combining clinical service with professional leadership.

She currently serves as a Rapid Response Nurse, following years of critical care experience as a trauma nurse in the intensive care unit, bringing firsthand expertise in decision-making under pressure.





As Vice Mayor, Callari has been a key voice representing Hollywood Hills, North Central, and Park East.

Her leadership has focused on listening to residents, advancing practical solutions, and strengthening the relationship between local government and the community. As her term concludes in November 2026, she maintains a clear vision of continued service.

Her leadership extends beyond the local level. She previously served as President and currently serves as Treasurer of the Broward League of Cities, and is also a member of the Executive Board and the Nominating Committee of the Florida League of Cities.

From these roles, she has advocated for municipal interests at both the state and federal levels, contributing to stronger, more coordinated public policy.

This regional experience has strengthened her ability to influence outcomes and deepened her understanding of intergovernmental processes. Callari has established herself as a leader who builds bridges between cities, fosters strategic partnerships, and promotes collaborative governance focused on sustainable results for the communities she represents.



COMMUNITY LEADERSHIP WITH VISIBLE RESULTS



Action *With Purpose*

One of Traci L. Callari's most meaningful contributions has been her commitment to youth engagement and community participation. For many years, she served as PTA President and volunteer at Nativity Catholic School, and later founded the City of Hollywood's Youth Ambassador Program.

This initiative empowers young residents to lead, engage with local government, and develop early civic awareness grounded in public service.

She has also been an active supporter of organizations such as local civic associations, the Boys & Girls Club, and the Down Syndrome Buddy Walk program.

A graduate of the University of Miami's Good Government Initiative, she has further strengthened her foundation in responsible governance and civic engagement.

Her leadership is distinguished by hands-on involvement, the creation of opportunities, and the reinforcement of a strong sense of community belonging. Throughout her career, Callari has demonstrated that public service extends beyond elected office.

Her ongoing work in education, healthcare, and youth engagement reflects a comprehensive vision of leadership—one in which proximity to people and sustained action are essential to building stronger, more resilient communities.





Traci L. Callari’s leadership is especially relevant today because it combines professional experience, a genuine calling to serve, and deep human commitment.

Her dual role as a public official and a nurse provides her with a unique perspective on the real needs of the community, enabling her to lead with empathy, sound judgment, and a deep understanding of the impact of public decisions.

Married for more than twenty-seven years to James E. Callari, a retired officer of the Hollywood Police Department, she is the mother of three adult children and grandmother of three grandchildren.

Her family life has been a constant source of values, balance, and motivation, reinforcing her commitment to serve with responsibility and compassion.

Leading *With Humanity*

Traci L. Callari exemplifies authentic leadership rooted in action and sustained commitment.

Her career demonstrates that true influence is built through consistent service, active engagement, and an unwavering dedication to the people she represents—today and in the future of local public service.



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Palm Car Reserve fue el escenario de una noche donde la moda, el lujo y el lifestyle se unieron en una experiencia exclusiva. Rodeados de vehículos de alta gama, una atmósfera sofisticada y una elegante producción visual, los invitados celebraron el lanzamiento de la portada de primavera de Original Living. La velada reunió a empresarios, diseñadores, influencers y amantes del lujo en un ambiente lleno de glamour, inspiración y conexiones memorables.

*Una celebración que reunió
estilo, lujo y creatividad*

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La moda tomó protagonismo en la pasarela

Uno de los momentos más esperados de la noche fue el desfile de alta costura, donde talentosos diseñadores presentaron piezas que destacaron por su elegancia, creatividad y atención al detalle.

La pasarela mostró una combinación de siluetas modernas, textiles sofisticados y propuestas inspiradas en las tendencias de la temporada primavera, cautivando a todos los asistentes.

Cada colección reflejó personalidad y exclusividad, convirtiendo el desfile en una verdadera expresión artística dentro del evento.

Además de la moda, el styling, maquillaje y producción visual complementaron perfectamente la estética glamorosa de la noche, creando un ambiente digno de una celebración editorial internacional.

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Lujo sobre ruedas y conexiones memorables

La exhibición de autos de lujo fue otro de los grandes atractivos del evento. Los asistentes pudieron apreciar una exclusiva selección de vehículos de alta gama que aportaron sofisticación y carácter a la celebración. El entorno automovilístico elevó la experiencia, fusionando el mundo del lujo y el lifestyle en un mismo espacio.

Más allá del espectáculo visual, la noche también se convirtió en un importante punto de encuentro para emprendedores, creativos y líderes de distintas industrias, generando conversaciones, conexiones y nuevas oportunidades de colaboración.

La música en vivo, los aperitivos y el ambiente social hicieron que cada momento se sintiera dinámico, elegante y cuidadosamente curado para brindar una experiencia inolvidable.





Una noche que celebró la inspiración y el estilo de vida

La fiesta de lanzamiento de la edición de primavera de Original Living no solo presentó una nueva portada, sino que también celebró la creatividad, la comunidad y el poder de reunir personas con visión e inspiración. Cada detalle del evento reflejó la identidad de la revista: sofisticación, innovación y experiencias memorables.

Con una combinación perfecta entre moda, lujo, entretenimiento y networking, la noche dejó una impresión duradera en todos los asistentes y reafirmó a Original Living como una plataforma que continúa impulsando el lifestyle contemporáneo y las conexiones auténticas.

Sin duda, esta celebración marcó el inicio de una nueva temporada llena de inspiración, tendencias y grandes proyectos por venir.





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**ADAM
GRUBER**

Commissioner, District 4
Hollywood, Florida



PUBLIC SERVICE WITH A HUMAN FOCUS



Adam Gruber is a City Commissioner in Hollywood, Florida, first elected in 2020.

He immigrated from Montreal in 1978 and grew up in the community he now serves. His leadership places people first, advances practical solutions, and strengthens local civic trust through ethics, collaboration, and results.



Leadership With *Public Purpose*

Committed to service, he is actively involved in charitable causes throughout Broward County and in community organizations. He promotes initiatives that support individuals and small businesses, recognizing that economic development must be inclusive, accessible, and focused on real opportunities.

A graduate of Hollywood Hills High School and Lynn University, he earned a Bachelor of Arts and a Master's degree in Athletic Administration.

His personal story reflects deep roots, consistency, and a strong sense of community—values that guide every public decision he advances on the City Commission with responsibility, transparency, dialogue, and social impact.

From the outset, Gruber has defined his approach as “people over politics,” a practice centered on consensus-building, active listening, and locally driven solutions. His pragmatic style has enabled progress on sensitive issues without polarization, strengthening institutions and delivering outcomes for residents and sustainable local businesses.





Institutionally, he serves as an elected representative and board member of Hollywood’s Affordable Housing Advisory Committee. He also represents the city on the Broward County Continuum of Care Board, which focuses on comprehensive responses to homelessness—aligning policies, resources, and partnerships to deliver sustainable, humane, and evidence-based solutions grounded in coordination, prevention, equity, dignity, measurement, accountability, and continuous improvement.

Professionally, since 2013 he has served as Executive Director of Radius Resource Group, a security firm specializing in executive protection and retail security.

His prior experience includes work with RealMark Research on real estate feasibility studies and marketing analyses, bringing analytical rigor to complex strategic and cross-sector decisions with an emphasis on ethics, compliance, risk management, quality, processes, and measurable, timely, and accountable public outcomes.

He also has extensive experience in production and special events, strengthening public-private coordination. This allows him to translate vision into execution, connecting community needs with viable solutions.



A FORWARD-LOOKING VISION WITH LOCAL IMPACT



Transformando *comunidades*

As a public leader, Adam Gruber advances a results-oriented, community centered style of governance. He prioritizes affordable housing, homelessness response, and responsible economic growth.

His philosophy integrates data, empathy, and cross-sector collaboration. His ability to listen, decide, and execute strengthens local governance and improves quality of life—especially for working families and local entrepreneurs.

Beyond public office, his example inspires civic participation and volunteer service.

He believes that helping others is the greatest gift and practices this belief consistently. That commitment is reflected in effective partnerships, thoughtful policies, and a public ethic that puts people ahead of sterile political confrontation—promoting dialogue, respect, and durable, inclusive, measurable, and locally replicable solutions.

On a personal level, he values family, cooking, surfing, and local sports, maintaining strong roots in Hollywood and a balanced life alongside close friends.

Today, his relevance lies in his ability to unite service, technical expertise, and humanity. In the face of complex urban challenges, his pragmatic leadership offers clarity, cooperation, and results.





His “people over politics” approach translates into balanced decisions and ongoing dialogue.

By combining business experience, community service, and public responsibility, he strengthens institutions and public trust.

This balance is essential for cities seeking progress with social cohesion, safety, and real opportunities for all residents—present and future—through planning, data, partnerships, ethical leadership, inclusion, efficiency, transparency, evaluation, and sustained human-centered impact.

From Hollywood, Florida, he advances a local agenda guided by global standards. His career demonstrates that municipal governance can be effective, compassionate, and technically sound.

Current Importance *and Outlook*

His leadership matters today because it connects public management with tangible results.

He brings stability, credibility, and approachability to complex decisions. As a commissioner since 2020, he demonstrates that leadership means serving, listening, and executing with ethics—building cities that are more just, safer, and more prosperous.



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**KEVIN D.
BIEDERMAN**

Commissioner, District 5
Hollywood, Florida



A CALLING TO SERVE THE COMMUNITY



Ongoing Civic *Commitment*

Biederman has served on numerous municipal committees, advancing initiatives in transportation, education, and human services. His record as an All-America City delegate and a Florida Jaycee Pioneer reflects recognition of a sustained commitment to improving the city through leadership and concrete action.



Kevin D. Biederman is a City Commissioner in Hollywood, Florida, and a resident since 1985. A local business owner and public servant, he has built a career grounded in close engagement with residents, focused on participation, public services, and practical solutions that strengthen neighborhoods, civic trust, and responsible governance with social impact and a strong community vision.



Married to Donna and father to Ciara, a student at the University of Central Florida, Biederman balances family life with public service.

He leads a successful pest control company based in Hollywood, exemplifying responsible entrepreneurship. His leadership prioritizes listening, collaboration, and delivering measurable results to local needs through ethical, accessible, consistent, transparent, efficient, and committed governance.

Elected to serve with approachability, he promotes neighborhood participation and accountability. His practical approach connects business experience with local public policy, strengthening services, public safety, and overall quality of life.





His previous service as a Commissioner of the Central Broward Water Control District from 2001 to 2012 strengthened his technical understanding of water infrastructure and regional governance.

That experience now translates into informed decision-making, interinstitutional coordination, and preventive policies that protect neighborhoods, resources, and long-term urban sustainability through planning, data, and partnerships.

Committed to youth development, he participates annually in Career Day and mentors students in the Hollywood Youth Ambassador Program. He also serves on boards and community programs that strengthen prevention, volunteerism, and civic leadership.

His involvement spans water management, neighborhood engagement, public safety, and community response—from CERT to youth initiatives.

This active presence reinforces local networks and promotes shared responsibility, making neighborhood participation a driving force for continuous improvement in Hollywood through information, dialogue, prevention, trust, coordination, leadership, inclusion, efficiency, measurable impact, equity, resilience, learning, collaboration, accessibility, transparency, accountability, and sustained civic engagement.



A VOCATION OF CONSISTENT COMMUNITY ACTION



Community Leadership *in Action*

As a public leader, Kevin advances a participatory, community-centered approach to governance. He prioritizes youth, public safety, essential services, and neighborhood strengthening. His work across committees, programs, and boards demonstrates strong coordination and execution capacity. By fostering neighborhood participation and civic education, he reinforces institutional trust. His leadership style emphasizes prevention, collaboration, and measurable outcomes, contributing to a more cohesive, resilient city prepared to face complex urban challenges.

Beyond public office, his example encourages citizen involvement. He promotes attending neighborhood meetings, staying informed, and actively participating. He believes strong communities are built through engaged residents, accessible leadership, and ongoing communication—principles that guide his daily public agenda with coherence, transparency, responsibility, active listening, practical solutions, a human-centered approach, and lasting institutional respect.

Biederman's relevance today lies in his ability to unite effective management, accessibility, and consistency.

At a time of civic disengagement, his leadership demonstrates that local politics can be both effective and humane. As such, he stands out as a reference for committed, practical, results-oriented public service that builds measurable impact, public trust, social cohesion, responsible governance, and sustained civic participation.





Kevin Biederman
District 5 Commissioner



His community-focused approach translates into informed decisions and ongoing dialogue. By combining business experience, volunteer service, and public office, he strengthens institutions and local networks.

This balance is essential for cities seeking progress with social cohesion, public safety, and real opportunities—grounded in participation, prevention, civic education, and continuous shared responsibility that is measurable, transparent, efficient, ethical, inclusive, resilient, and oriented toward collective well-being.

From Hollywood, Florida, he projects a local vision with lasting impact. His career confirms that municipal leadership can generate tangible change when built on consistency, closeness to the community, and service.

Current Importance *and Relevance*

Today, his leadership matters because it connects residents with their local government. He promotes participation, access to information, and shared responsibility.

As a commissioner and community leader, he demonstrates that engagement transforms cities—strengthening local democracy, institutional trust, and quality of life through accessible, ethical, consistent, and results-driven leadership.



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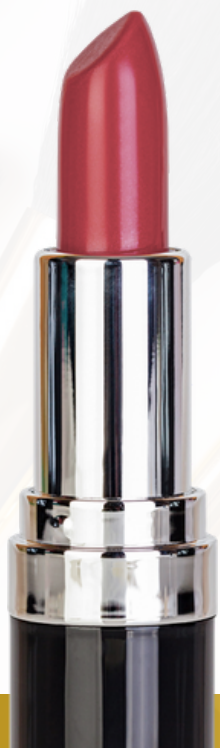
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**IDELMA
QUINTANA**

Commissioner, District 6
Hollywood, Florida



LEADERSHIP WITH ROOTS, VISION, AND A FUTURE



Idelma Quintana is a City Commissioner in Hollywood, Florida, and a public leader whose personal story reflects service, resilience, and democratic commitment. Born in rural Cuba and raised in the UniShe immigrated as a child and grew up in Chicago, where she learned the value of the opportunities afforded by a democracy. In the United States, her journey bridges education, community, and public governance with lasting social impact and a clear vision for a shared future.



Public Service *With Purpose*

As founder and president of the Hollywood Gardens West Civic Association and co-founder of the Johnson Street Business District, Quintana has strengthened neighborhoods and local economies. In addition, for more than ten years she served as Chief of Staff to the Broward County Mayor, contributing strategic expertise and deep institutional knowledge.



She immigrated as a child and grew up in Chicago, where she learned the value of the opportunities afforded by a democracy.

A Summa Cum Laude graduate of DePaul University with a master's degree in education from Walden University, she has dedicated her life to service—from public classrooms to diversity initiatives and community leadership programs—guided by ethics, inclusion, and responsibility.

Her career combines education, civic organizing, and government. She has served as a teacher, school administrator, and diversity program facilitator, building bridges among diverse communities and promoting active participation as the foundation of sustainable social progress.





Elected as a Hollywood Commissioner, she completed an initial two-year term and was re-elected for a full four-year term.

During her early years in office, she led the rebranding of State Road 7—now known as “The Seven”—integrating identity, economic development, and urban revitalization through an inclusive vision and cross-sector coordination for long term community benefit.

Her agenda promotes economic development grounded in social equity, advancing quality, reasonably priced housing for middle-income workers.

This approach earned her the 2024 Broward Sierra Group Environmental Champion Award, recognizing her environmental leadership and commitment to responsible innovation and growth aligned with nature.

Quintana leads with the conviction that communities and the natural environment must thrive together. Her policies integrate sustainability, urban planning, and economic equity, positioning Hollywood as a future-ready city where development and environmental stewardship are not opposing forces, but mutually reinforcing priorities guided by strategic vision and public responsibility.



WHEN COMMUNITY GUIDES SUSTAINABILITY



Beyond her official roles, she inspires by example. She believes that the sacrifices of one generation can transform the lives of the next—and she lives by that principle every day.

Her leadership encourages civic participation and reminds us that democracy is strengthened when people actively engage in shaping the future of their communities.

On a personal level, she has shared 35 years of life with her husband, Robert, and raised their son, Ian, in Hollywood.

Together with her family, she has operated a small business in Hollywood for fifteen years, reinforcing her belief in the power of community. That entrepreneurial experience informs her public vision, connecting everyday realities with effective public policy.

A Shared *Vision*

Idelma Quintana’s leadership is distinguished by consistency between values and action.

She prioritizes collaboration, listening, and systemic solutions. By advancing sustainability, affordable housing, and inclusive economic development, she strengthens social cohesion and urban resilience. Her approach demonstrates that genuine progress emerges when the interdependence between people, the economy, and the natural environment is recognized—through responsible policies, long-term vision, and collective commitment.

For Quintana, collective challenges can only be overcome by remembering that together we are stronger, more supportive, and more capable.





Idelma Quintana's relevance today lies in her ability to lead with both empathy and strategy.

In a time of social, environmental, and economic challenges, she brings stability, vision, and ethical commitment. Her work demonstrates that local leadership can drive sustainable transformation when built on inclusion, dialogue, and shared responsibility.

From Hollywood, she advances an agenda with impact beyond the local level. Her approach integrates democracy, sustainability, and human development, offering a replicable model of public governance.

Quintana represents a generation of leaders who understand that lasting progress is born from consistent service and community cooperation.

Commitment That *Builds the Future*

Her leadership matters today because it embodies the connection between personal history, public service, and collective vision. Idelma Quintana reminds us that effective leadership does not impose—it brings people together.

Her motto, "Together We Are More – Juntos Somos Más," captures a way of governing that unites, inspires, and builds a shared future.





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